

Your Opinion Counts

RESULTS FROM WINS ACADEMY ALUMNI ASSESSMENT 2020

You spoke. We listened.

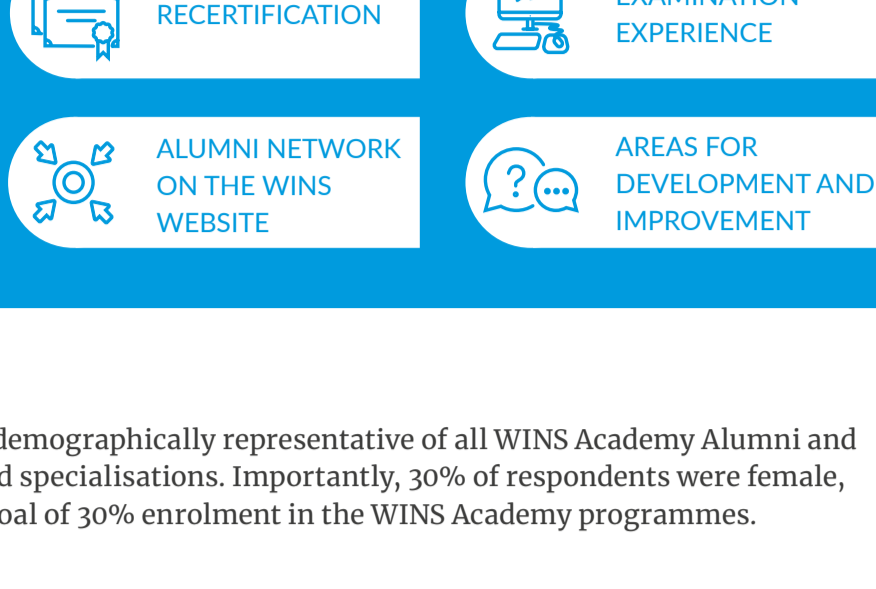
The WINS Academy continually strives to improve the experience of our alumni. In order to adequately understand the opinions, ideas and wishes for improvement of WINS Academy Alumni, we regularly conduct surveys.

We're very pleased to share the results of our September 2020 survey, focusing on potential improvements to the Alumni Network, perspectives on the re-certification process and online examinations, and interest in digital badging and further engagement strategies.

SURVEY RESULTS

The results are in. The distribution of respondents by gender and specialisation aligns with both WINS Academy Alumni and current WINS Academy learners overall, suggesting their responses are also likely representative of both groups.

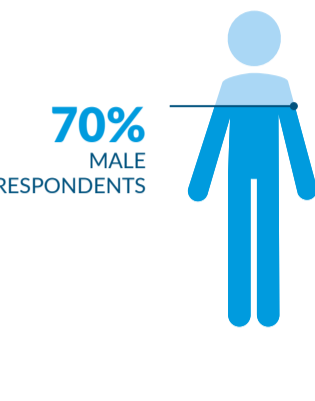
The survey had 21 questions designed to gather the following information about our alumni:



Survey Demographics

The survey participants were generally demographically representative of all WINS Academy Alumni and came from a variety of organisations and specialisations. Importantly, 30% of respondents were female, which is in line with our gender parity goal of 30% enrolment in the WINS Academy programmes.

Gender



Certification Specialisation



Recertification

The responses clearly show a positive attitude towards re-certification. Most alumni plan to re-certify, citing career development goals, increased credibility in the field, and the desire to improve their knowledge and keep up-to-date with the current developments in nuclear security, as well as a variety of other reasons. An overwhelming majority of alumni think taking another specialisation elective is the most efficient way to re-certify, whilst valuing the option of recertifying by providing evidence of continued competence in nuclear security.

Do you plan to re-certify before the validity of your certification expires?



Please explain why you plan to re-certify or why you will not re-certify.



In your opinion, what would be the most efficient way to re-certify?



Examination Experience

Nearly half of respondents had taken an online exam, and 72% of those rated the experience excellent. The proportion who would take another online exam indicates the effectiveness and convenience of online examinations.

Have you or would you take an exam online?



How was your online examination experience?



Would you take another exam online?



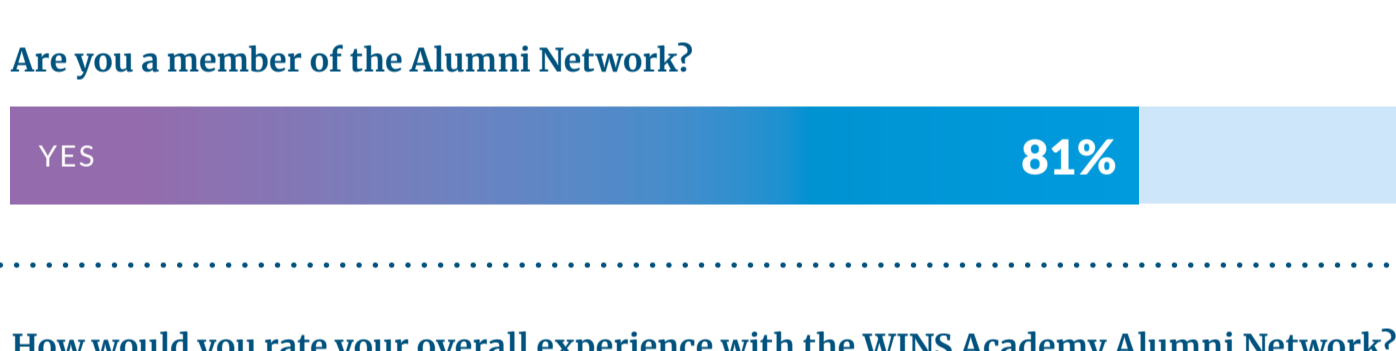
Alumni Network on the WINS website

The majority of our respondents are members of the Alumni Network, demonstrating their enthusiasm for such a network. The average satisfaction rate was a healthy 7.9/10, which indicates room to grow and improve but also a strong foundation on which to build. Nevertheless, visits to the Alumni Network are not very frequent, with most respondents visiting only once per month.

Are you a member of the Alumni Network?

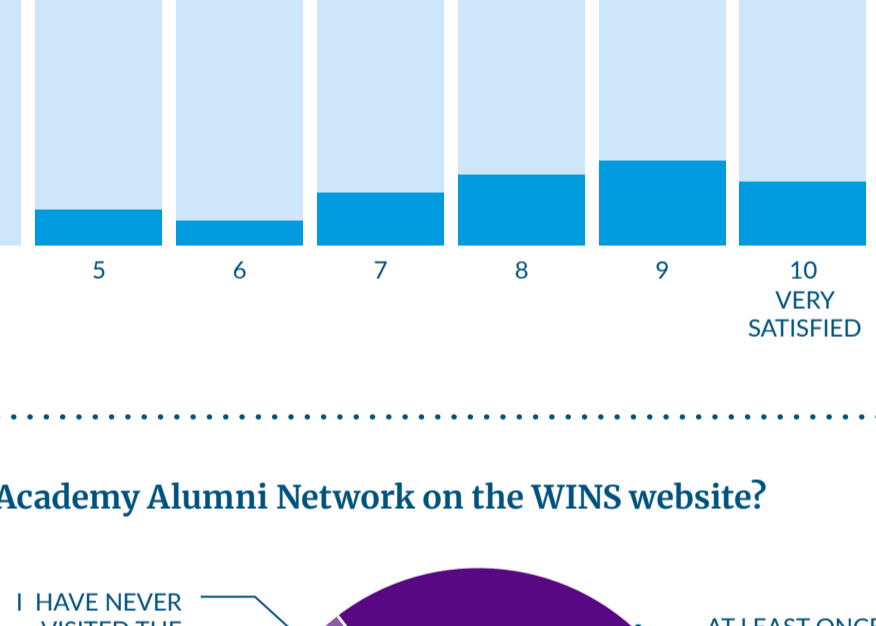


How would you rate your overall experience with the WINS Academy Alumni Network?

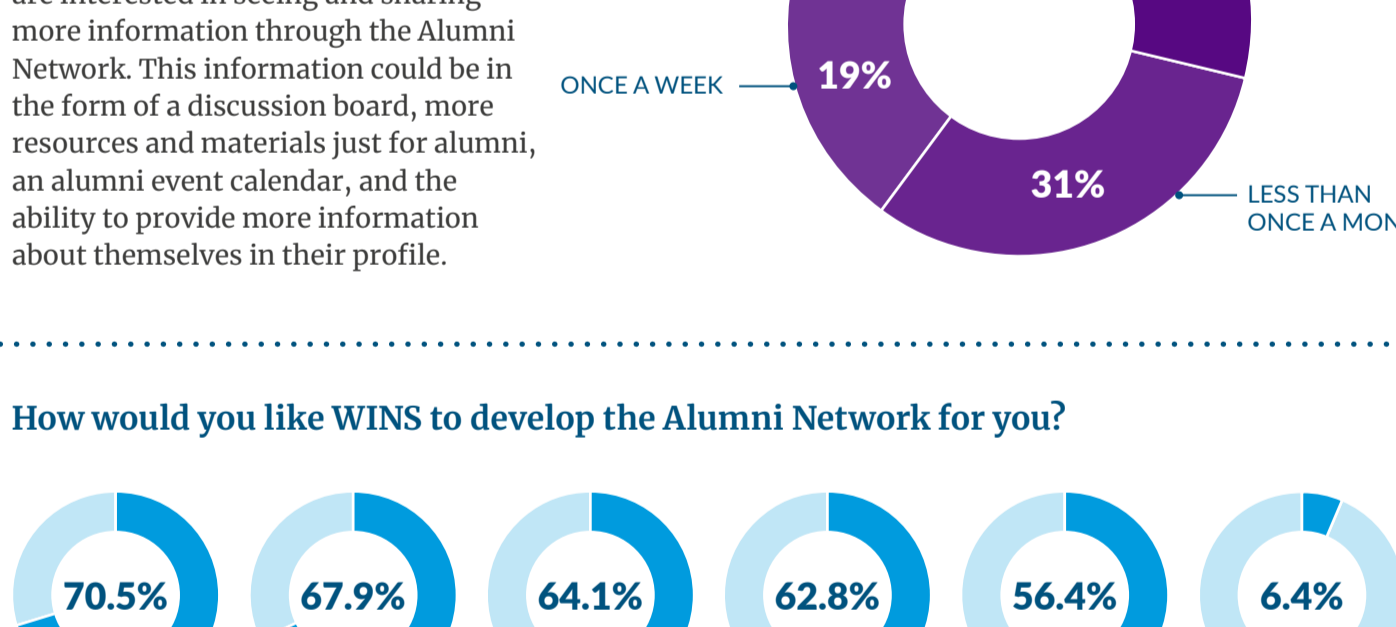


How often do you visit the WINS Academy Alumni Network on the WINS website?

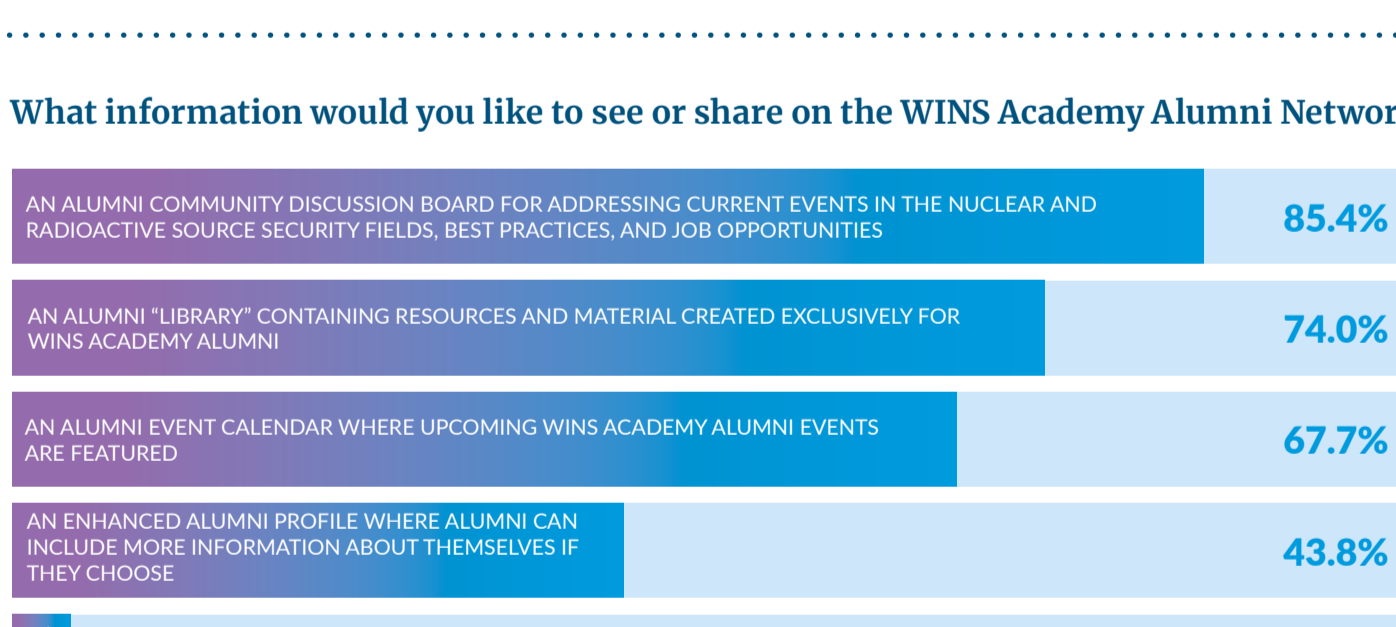
All suggestions for improvement to the Alumni Network were positively received by the respondents, with no suggestion receiving less than 50% of respondents' support. Respondents are interested in seeing and sharing more information through the Alumni Network. This information could be in the form of a discussion board, more resources and materials just for alumni, an alumni event calendar, and the ability to provide more information about themselves in their profile.



How would you like WINS to develop the Alumni Network for you?



What information would you like to see or share on the WINS Academy Alumni Network?



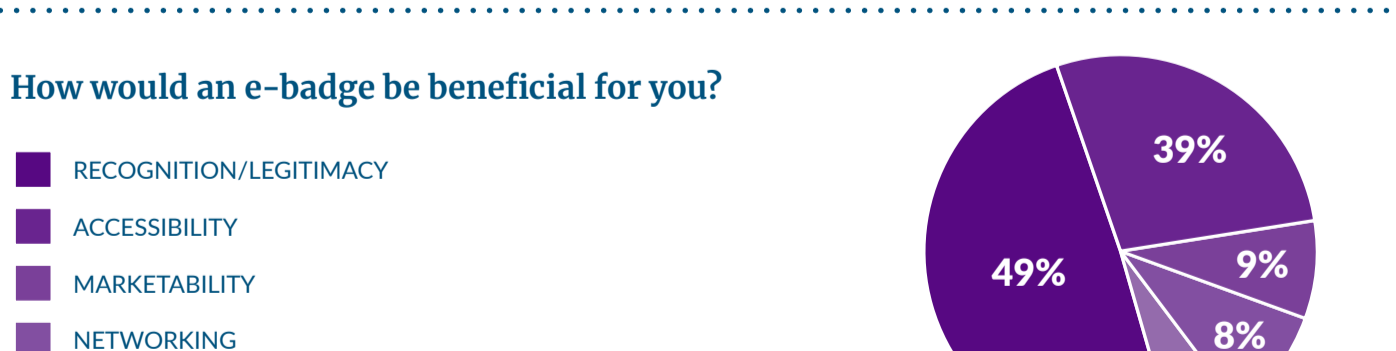
Areas for Development and Improvement

Again, our respondents were quite unified in their opinions. The clear majority believe a digital badge would be beneficial for them; of their desire, nearly half indicated that an e-badge would enhance the recognition/legitimacy of their WINS Academy Certification. More than a quarter indicated that an e-badge would simply be more accessible and easier to use.

Do you believe a digital badge/e-badge denoting your WINS Academy certification would be beneficial for you?

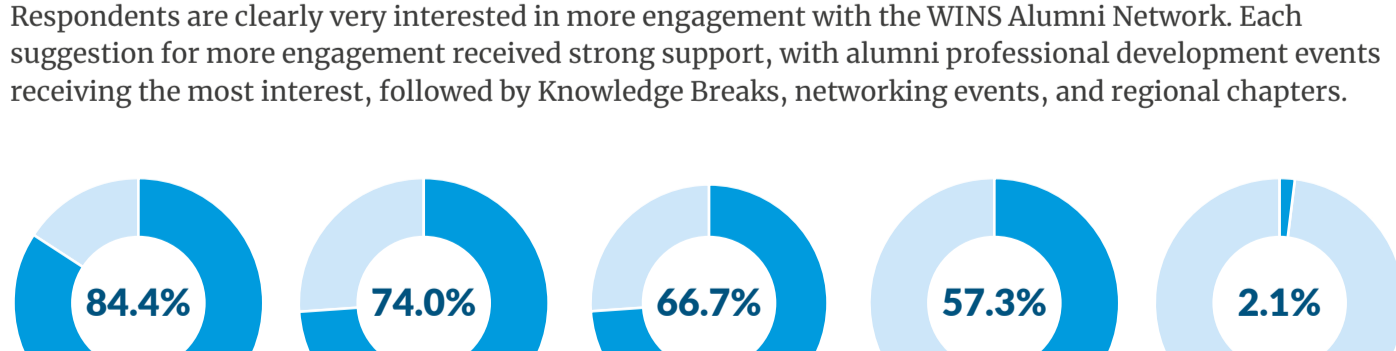


How would an e-badge be beneficial for you?



What kind of engagement would you like to see through the Alumni Network?

Respondents are clearly very interested in more engagement with the WINS Alumni Network. Each suggestion for the most engagement received strong support, with alumni professional development events receiving the most interest, followed by Knowledge Breaks, networking events, and regional chapters.



Additional feedback ranged from alumni once again voicing support for an enhanced, re-designed Alumni Portal to their desire for more localised events and networking opportunities. Some suggested translating more modules into languages other than English, while other alumni wanted to be able to show their WINS pride by displaying the WINS Academy logo in different ways. Other suggestions included partnerships with universities and expanding the WINS Academy Ambassador programme.

Conclusion

The results from this Alumni Assessment are extremely valuable and will allow the WINS Academy team to consider where and how improvements can be focused, particularly regarding the Alumni Network, the recertification process, WINS Academy examinations, and avenues for engagement. The WINS Academy Team will now concentrate on establishing and growing a strong Alumni Network.

THANK YOU

The WINS Academy team would like to thank all alumni who so graciously provided us with their opinions, ideas and time.